

Postcode Data

Geoplan[®] Postcode Boundaries



Product Overview

Postcode boundaries can be used for a range of applications including demographic analysis, thematic mapping, and sales territories. Postcode data is often used as the key geography to 'link' other non-spatial data such as demographics and sales information.

- Postcode Polygons available at Postcode Unit, Sector, District and Area
- Three levels of accuracy available – Open, SuperPro and XT
- United Kingdom coverage
- Channel Islands and the Isle of Man available for Postcode Sector, District and Area
- British National Grid projection (OSGB36)
- Full supply file-geodatabase delivery size:
 - Open Sector approximately 68MB
 - SuperPro Unit approximately 775MB
 - XT Unit approximately 1GB

Value Added Supply

At no additional cost:

- Optimised value added, work-ready format
- Established quality assured processes
- Standard format
- Reduces setup overheads and administrative costs

Geoplan[®] Postcode Boundaries Value Added Supply

- Optimised formats for Esri users
- Layer files and map documents (mxd's) ensuring quick and easy access to the data
- Full feature level metadata



Geoplan XT postcode unit boundaries and GeopointXT overlaid against OS Open 'Background' mapping

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	Number of polygons	Open	SuperPro	XT
Unit	1.7 million		✓	✓
Sector	9,500	✓	✓	✓
District	3,000		✓	
Area	124		✓	

Geoplan SuperPro boundaries include higher level postcode data. For example, Unit includes Sector, District and Area at no extra cost. XT Sector also includes District and Area data.

Supply Options

- Esri 10.x or 9.3 file-based Geodatabase
- Esri 10.x or 9.3 ArcGIS for Server compatible database and/or cache (additional costs may apply)
- National or bespoke area of all feature layers with feature continuity
- Can be made available through [ArcGIS Online](#) (additional costs may apply)

Updates

Data updated bi-annually.

Applications

- Demographic analysis
- Thematic mapping
- Customer profiling
- Targeted marketing
- Standard geography for data comparison

Pricing and Licensing

Pricing and licensing of Geoplan postcode boundary products are dependent on the product chosen, the number of users and the area required.

Contact

For more information about this data product and how it could benefit your organisation, please contact Content Services:

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Geoplan XT (pink), SuperPro (blue) and Open (green) overlaid against OS Open 'Background' mapping
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