

Postcode Data

Geoplan® GeoPoint Products



Product Overview

Postcode unit points can be used for geocoding at postcode level, and examining statistical information, such as crime or population data. Postcode data is often used as the key geography to 'link' other non-spatial data such as demographics and sales information.

- Postcode Points available at postcode unit level
- Approximately 1.7 million postcode points
- Additional points available for Channel Islands and Isle of Man
- Two accuracy levels available: Geopoint and Geopoint XT
- United Kingdom coverage
- Scale range: 1:1,250 to 1:10,000
- British National Grid Projection (OSGB36)
- Full supply file-geodatabase delivery size:
GeoPoint approximately 375MB
GeoPoint XT approximately 450MB

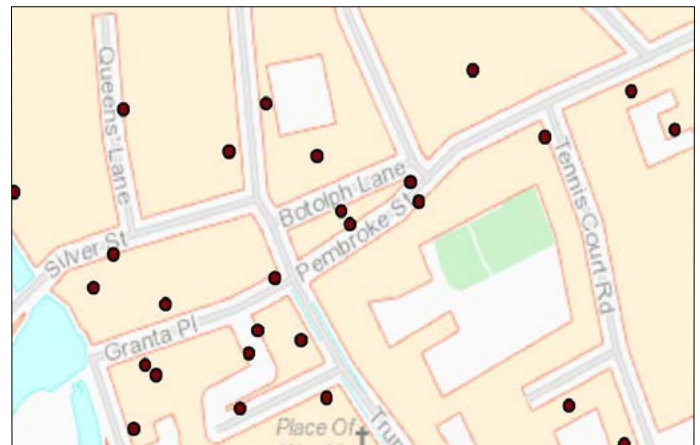
Value Added Supply

At no additional cost:

- Optimised value added, work-ready format
- Established quality assured processes
- Standard format
- Reduces setup overheads and administrative costs

Geoplan GeoPoint products Layer Value Added Supply

- Optimised formats for Esri users
- Layer files and map documents (mxd's) ensuring quick and easy access to the data
- Full feature level metadata
- ArcGIS Locator to enable geocoding included



GeoPoint XT overlaid against OS Open 'Carto' background mapping
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- Approximately 1.7 million postcode points for the United Kingdom
- ArcGIS Locator to enable geocoding included

	GeoPoint	GeoPoint Plus	GeoPoint XT	GeoPoint XT Plus
Accuracy Level	100m	100m	1m	1m
Includes Isle of Man & Channel Islands		✓		✓
Additional attributes (incl. Post Office, County and enhanced Northern Ireland attribution)				✓

Supply Options

- Esri 10.x or 9.3 file-based Geodatabase
- Esri 10.x or 9.3 ArcGIS for Server compatible database and/or cache (additional costs may apply)
- National or bespoke area of all feature layers with feature continuity
- Can be made available through [ArcGIS Online](#) (additional costs may apply)

Updates

Data updated bi-annually.

Applications

- Geocoding to Postcode Unit Level
- Demographic/consumer analysis to Postcode Unit Level
- Town Planning/asset management

Pricing and Licensing

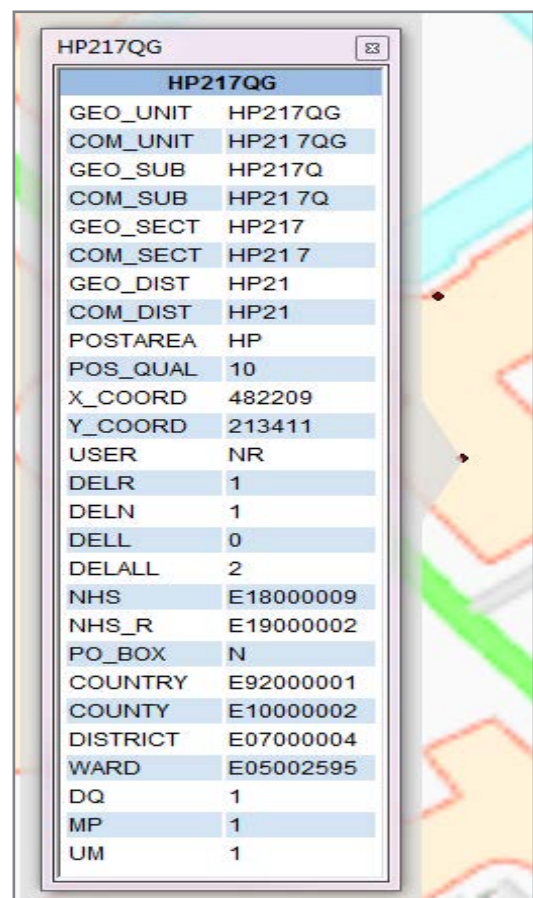
Pricing and licensing of GeoPoint data is dependent on the product chosen and the number of users required

Contact

For more information about this data product and how it could benefit your organisation, please contact Content Services:

Email: content@esriuk.com

Telephone: 01296 745 601



GeoPointXT overlaid against OS Open 'Carto' background mapping, with attribute information

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