

Points of Interest and Business Data

Ordnance Survey[®] Points of Interest



Product Overview

Ordnance Survey Points of Interest provides point locations of businesses and services. These datasets deliver classifications of use and function, such as transport, retail and public infrastructure. This information can be used to identify competitor locations, pinpoint potential customers and also find local services and attractions.

- In excess of 4 million points of interest across Great Britain
- Categorised into more than 600 unique classes
- Attribution including Standard Industry Codes (SIC), Topographic TOID reference number and address detail
- British National Grid Projection (OSGB36)
- Full supply file-geodatabase delivery size: approximately 110GB

Value Added Supply

At no additional cost:

- Optimised value added, work-ready format
- Established quality assured processes
- Standard format
- Reduces setup overheads and administrative costs

OS Points of Interest Value Added Supply

- A symbolised layer is provided for quick reference
- Provided in a file-geodatabase format
- Map documents (mxd's) ensure quick and easy access to the data
- Full metadata



Contents

- 3 tier hierarchical classification (9 Groups, 52 Categories and 616 Classes)
- Groups include: Accommodation, eating & drinking; commercial services; attractions; sports & entertainment; education & health; public infrastructure; manufacturing & production; retail; and transport
- Coordinate accuracy primarily premise level

Supply Options

- Esri 10.x or 9.3 file-based Geodatabase
- Esri 10.x or 9.3 ArcGIS for Server compatible database (additional costs may apply)
- Raw data formats available (csv)
- National or bespoke area
- Can be made available through [ArcGIS Online](#) (additional costs may apply)

Updates

Data updated quarterly.

Applications

- Banking and insurance
- Land and property
- Consumer website services
- Navigation products
- Cartographic representation

Pricing and Licensing

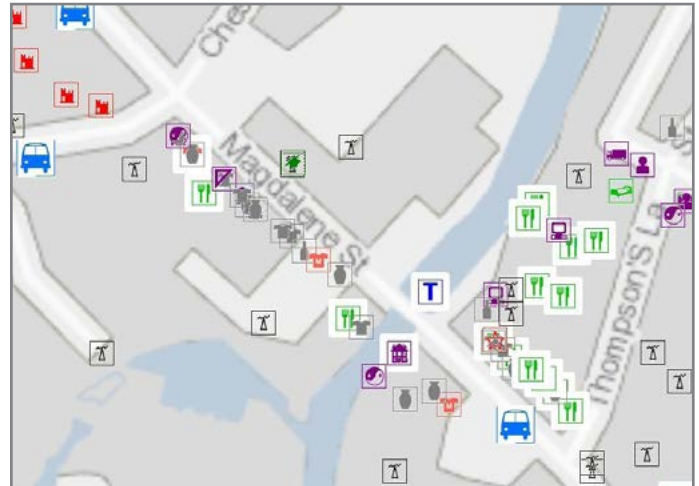
- Pricing and licensing of Ordnance Survey Points of Interest data is dependent on the number of users, the number of points and duration of contract required
- Data can be purchased based on the number of points across multiple categories

Contact

For more information about this data product and how it could benefit your organisation, please contact Content Services:

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OS Points of Interest overlaid against OS OpenData 'Background' style Ordnance Survey data © Crown copyright and database right 2014



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